



Jennifer Amundson

Marketing & Design

Marketing • Design • Project Management

INFO



319-930-1866



www.jennsu.com



jennsu@aol.com



Fairfax, IA

EDUCATION

2014 - 2016

Grand View University - IA
BA Mass Communications,
Journalism, Public Relations

Minor: Graphic Design

2015

Instituto Lorenzo' de Medici -
Florence, Italy

Graduate of Photography

REFERENCES

Darline Horton, Owner
A2Z Heating & Plumbing
319 - 631 - 1237

Jen Moser, Marketing Director
Dental Select
801 - 244 - 8402

Gavin Jerome, Freelance Client
515 - 965 - 3757



WORK EXPERIENCE

Oct. 2018 -
Present

Senior Marketing Manager

Dental Select / Ameritas - Sandy, UT (Remote)

- Owner, designer and manager of our company-wide employee newsletter.
- Assist in creative design and execution of website redesign, and oversee content updates.
- Lead in the design, development and implementation of graphic, layout and production of all communication materials.
- Lead in the design, development and implementation of graphic, layout and production of communication materials.
- Analyze new and existing market research to develop general marketing or other programs and events to support sales strategies and organizational objectives.
- Review or create original content for existing or new collateral, social media posts, event materials, and targeted emails.

Jan 2022 -
March 2024

Marketing Manager

A2Z Heating & Plumbing - North Liberty, IA

- Design, publish and maintain company website.
- Develop marketing programs (logos, brochures, newsletters, infographics, presentations and advertisements).
- Track and manage all collateral pieces.
- Write & Design ads for newspaper, magazine, TV commercials and event marketing needs.
- Oversee the efficient use of production budgets ranging from \$2,000 - \$25,000.
- Develop, design and schedule all social media content.

Nov. 2017 -
Oct. 2018

Copy Editor

Capital Group® | American Funds - Los Angeles, CA

- Update and identify needed changes to materials and work with design team to update.
- Edit & Fact-check print and electronic materials.
- Verify investment risk disclosures.

Nov. 2016 -
Nov. 2017

Copy Editor

American Equity Life Holding Co. - West Des Moines, IA

- Review and edit internal and external communication pieces (brochures, postcards, letters, etc.).
- Work directly with design teams and proofread PowerPoint presentations and print materials for new business pitches.



SKILLS AND EXPERTISE

Photoshop



Creativity



Illustrator



Flexibility



InDesign



Group Work



AfterEffects



Efficiency



Ms Word



Project



Ms Excel



Management

